

**Sababay Head  
Winemaker & Distiller:**

*Guillaume Queron*



A wine & spirits enthusiast that has always been working with respect to nature and human-beings around. Born in a wine-making family, graduated from Institute Rural de Vayres with Technics & Trade of Wine and Spirits Major with 24 years making wine experience in Bordeaux, France.

Guillaume has made an exceptional portfolio for Château Villa Mongiron, and was a top student under the iconic Jean-Luc Thunevin, who started the garage wine movement in Bordeaux, France.

His vision is living authentically, both in professional experiences and personal life as well as his passions for wine, spirits, and nature bringing a new authentic & innovative products. Together with Sababay Team looks at the possibility of matching the world's best grape varieties from France & Italy to the various terroir in Indonesia, allowing new latitude wine & crafted grape based spirit to flourish on the tropical equator line.





## New Attitude from a New Latitude Chapter in Grape Growing & Wine Making

Sababay [Sa-ba-bey] was established in early 2010 to help local agriculture, especially grape farmers, to benefit from the booming tourism industry in Indonesia. Isolated from the development in the south of Bali, grape farmers in the north were earning unsustainable income for their grapes. Sababay's founder, Mrs. Mulyati Gozali, was moved by this condition and determined to make Sababay as the bridge between farmers & the market in order to narrow the social gap by applying fair trade principles & better vineyard practices. So raise your glass with us because every glass raised is a toast of goodwill & prosperity for farmers of Northern Bali.

